

10 Reasons to **GO GREEN**:

- **Saving Money**
 - Installing energy saving lighting, heating and ventilation in your offices can considerably reduce your energy bills.
 - If current buildings were green-improved, the country would use \$20 billion less in energy per year. - *The U.S Department of Energy*
- **Government Incentives**
 - Governor Schwarzenegger has created the *California's Million Solar Roofs Initiative* where consumers who install solar panels on their homes and businesses can sell excess energy back to power companies for credit on their monthly bills.
- **Stricter Government Regulations**
 - The government is getting serious about going green and new legislation is continually coming into action. Companies that don't comply can be subject to big fines and penalties.
- **Differentiate your Business from everyone else**
 - Both consumers and companies are showing their environmental awareness by dealing only with companies practicing Eco-responsibility. So give your company credibility and the edge over the competition.
- **Surround your company with the best employees**
 - If your employees see your company doing good work, you're more likely to have a content, well-motivated and loyal workforce.
- **Increase Employee Productivity**
 - Studies show that poor indoor air quality not only affects peoples health but it also affects their brain. - *The U.S. Department of Energy*
- **Progressive and Healthier Corporate Image**
 - No company wants bad publicity then have to hold an emergency press conference on the evening news.
- **Create less waste**
 - Waste is created and that's a Fact! But we can learn to manage it in a sustainable way to reduce its impact in our environment.
- **Conserving Resources is a Top Priority**
 - Use Recycled and Renewable materials! Don't throw away! Recycle!
- **It's the Right Thing to Do!**
 - It's not always easy being green but businesses now have a real opportunity to be cleaner, greener, healthier – and more profitable.