

OTAY MESA

Regional MAP -Hotel & Restaurant Guide

2011-2012 Edition

Put your company on the MAP!

The map will include important information:

- New surface streets
- New roads & highways
- Business parks
- Port of entry information
- Complete list of restaurants in Otay Mesa

Art Work Specifications

SIZE & RATES

Full Panel: \$2,250

3.6" x 8.5"

2/3 Panel: \$1,650

3.6" x 5.6"

1/3 Panel: \$725

3.6" x 2.7"

1/6 Panel: \$375

3.6" x 1.3"

Restaurant/Hotel Pin on Map: \$225

(Only \$50 with Ad Space)

*** FREE ADDED BONUS** Get a Web banner w/link for 6 months in new Chamber's website

- Full & 2/3 Panel = Large banner (\$600 Value)
- 1/3 & 1/6 Panel = Small banner (\$400 Value)

- Spaces are limited and will be reserved on a first come, first serve basis

- Position requests are subject to a 25% surcharge

*** OMCC members will receive a 10% discount**

YES, please contact me about advertising options.

Fax form to the Otay Mesa Chamber of Commerce at (619)661-6178 or call (619) 661 -6111.

Name: _____

Company: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Please reserve the following Ad Space

- Full Panel 2/3 Panel
- 1/3 Panel 1/6 Panel

DELIVERY AD SPECS

FORMATS: PDF, Tiff, JPG and Photoshop EPS
Please DO NOT send Corel files

COLOR MODE: CMYK

RESOLUTION: Please make sure to send ONLY hi-resolution files of NO LESS THAN 300 dpi

FONTS: Embed or convert ALL FONTS to outlines

COMPRESSION FORMATS: Stuffit or zip

By Email

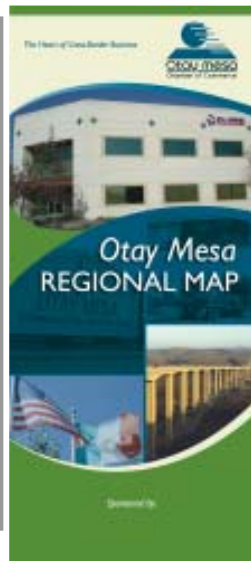
If the file is less than 6mb, you may send it to: rtorra@otaymesa.org please call us for larger files

Art work Submission Deadline:

April 30, 2011

REQUEST FORM

GET ADDED EXPOSURE



FRONT COVER / MAP

- Place your company's photo on the cover
- Sponsor Map with your logo on the cover
- Place location of your restaurant on map site

Call to inquire !



Circulation: 10,000 copies

For more information, contact Rebeca Torra at (619) 661 -6111 or email her at rtorra@otaymesa.com