



The San Diego Organized Retail Crime Alliance,  
In conjunction with the San Diego Police Department, will be hosting their first annual Organized Retail  
Crime Training Conference.

The one-day conference will be held at Cal State San Marcos at the Clarke Field House facility, on August 19, 2011 from 0800-1630. Topics discussed will cover current ORC issues, Gangs and Retail Theft, Credit Card fraud and Counterfeit merchandise investigations.

\*A lite continental breakfast and a catered lunch will be served. There is no cost for attending the conference.

\*Parking is available on campus; carpooling is encouraged to allow for all of the attendees.

\*Attendance will be capped at 400 so please sign-up early and cancel if unable to attend.

\*Nominations are also being accepted for 'Investigator of the Year' awards. From the nominated Investigators/Cases, one award will be presented to the Law Enforcement Investigator of the Year and Loss Prevention Investigator of the Year. All nominations should be emailed to [info@sdorca.org](mailto:info@sdorca.org) by July 31<sup>st</sup> and should be sent as an attachment to an email. Submitted nominations will be reviewed by the Executive Board and awards will be presented during lunch.

\*For those needing hotel accommodations, a block of rooms is being reserved at the Hampton Inn-San Marcos (<http://hamptoninn.hilton.com/en/hp/groups/personalized/S/SANSMHX-ORC-20110815/index.jhtml>)



## San Diego Organized Retail Crime Alliance annual conference agenda:

0745-0830:	Registration and Continental Breakfast	
0830-0845:	Opening Statements-	Mayor Jim Desmond (City of San Marcos) Chief William Lansdowne (San Diego Police Department) Cmdr. Patricia Duke (San Diego County Sheriff's Department)
0845-0945:	Credit Card Fraud-	Matt Smith, Chula Vista Police Department
0945-1000:	Break	
1000-1045:	Prosecuting Cases-	Sharla Evert, San Diego County District Attorney's Office
1045-1145:	'pending title'	Scott Sanford, Barnes and Noble
1145-1300:	Lunch, Award presentation and opportunity drawing	
1300-1345:	ORC and Gangs-	Emma Ramirez, Home Depot
1345-1430:	SoCal Transient Theft rings-	Nelson Harrah, GAP Inc.
1430-1515:	Counterfeit Cases-	Jim Orr and Kris Buckner, Investigative Consultants
1515-1630:	Panel Discussion: Public / Private Partnerships with Law Enforcement and Retail	(Doug Ramey-Target, Dennis Dansak-Kroger, Mike Martinez-Escondido Police Dept, Tom DiZinno-National City Police Dept, Kent Oda-Los Angeles Police Dept [Moderator])